

MEMBER ENGAGEMENT COMMITTEE

JOB DESCRIPTION

Objectives: Offer inspiration and leadership opportunities to help promote best strategies for provision of

benefits and networking opportunities as meaningful return on investment in aasp

membership.

Duties and Responsibilities: Under the leadership and guidance of the Member Engagement Chair, discuss, formulate, and

implement strategies for membership promotions, benefits, advancement, and networking

opportunities.

Qualifications and Requirements:

The Member Engagement Volunteers should have:

At least 1-3 years of experience in Advancement Services

Excellent communication skills

• Time to dedicate to this professional volunteer opportunity (approximately 1-3 hours

per month)

Ability to attend monthly (virtual) meetings

Active aasp membership

Initiative to complete assignments and advance committee objectives

Lines of Communication: Report directly to the Member Engagement Chair. Work closely with fellow volunteers and

subcommittees to complete assignments.

Orientation and Training: Read aasp by-laws; be familiar with the strategic goals of aasp and the Member Engagement

Committee; be prepared to submit suggestions and formulate opportunities for maximizing

the **aasp** membership experience.

Time Commitment: Average 1-3 hours per month for the length of appointment; additional assignments as

needed and agreed upon; as available, during aasp Summit and Annual Meeting.

Benefits: Contribution to the Advancement Services profession; association with professional

colleagues; recognition of contributions and expertise among professional community; ability

to provide a voice for current and potential members to promote the best strategies for

providing benefits as a return of investment in membership.

Challenges: Completing work assignment in a timely fashion is critical to keeping the committee's

deliverables on track and the work of aasp moving forward.