

JOB DESCRIPTION

Objectives:	Support the development and publication of original, practitioner-driven thought leadership that positions advancement services as a strategic, visionary profession. The subcommittee collects, solicits, and shepherds content from the membership and the broader field, ranging from opinion pieces and blog-style thought pieces to peer-reviewed white papers and literature reviews, and makes it accessible through the AASP Knowledge Base.
Duties and Responsibilities:	Under the leadership of the Subcommittee Chair and in coordination with the Knowledge Base Committee, members contribute to the following: • Participate in monthly virtual meetings and take on assigned tasks between meetings • Identify, recruit, and encourage potential contributors from the AASP membership and allied organizations • Review and evaluate submitted proposals and content according to established submission guidelines • Participate in the peer review process as a reviewer for submitted thought pieces or white papers • Represent the subcommittee at AASP events such as Hot Topics sessions, webinars, and the annual Summit, and note ideas or contributors that emerge from those conversations • Support calls for submissions and other membership-facing outreach efforts • Contribute to the ongoing development of submission processes, rubrics, and editorial guidelines as needed
Qualifications and Requirements:	Committee members should have: • Active AASP membership in good standing • Experience in advancement services (gift processing, prospect development, analytics, systems, or related areas) • Genuine interest in the ideas and future direction of the profession, not just its current practices • Comfort reading and giving feedback on written work (no academic background required) • Reliable availability for monthly virtual meetings and reasonable between-meeting work • Initiative to follow through on assignments and communicate proactively

Lines of Communication:	Report directly to the Thought Pieces and White Papers Subcommittee Chair. Work collaboratively with fellow subcommittee members and coordinate as needed with the broader Knowledge Base Committee.
Orientation and Training:	New members will receive an orientation to the AASP Knowledge Base structure, the subcommittee's submission types and workflows, and the peer review process. Familiarity with the AASP Knowledge Base pyramid and the purpose of thought leadership content within it is expected; materials will be provided.
Time Commitment:	Approximately 2 to 4 hours per month, including one monthly virtual meeting. Additional time may be requested during active review cycles or in preparation for the annual Summit. Appointment is for one year, renewable.
Benefits:	• Shape the intellectual identity of the advancement services profession • Connect with practitioners who are thinking boldly about the future of the field • Develop skills in editorial review, content strategy, and volunteer leadership • Gain visibility within the AASP community and among peer organizations • Contribute to a body of work that outlasts any single year's agenda
Challenges:	This is early-stage work. The subcommittee is actively building the contributor pipeline and publishing process, which means members will be asked to help create infrastructure, not just operate within it. Comfort with ambiguity and a willingness to help define what "done" looks like are genuine assets here.