

aasp Annual Report

2025 by the numbers



VOLUNTEER ENGAGEMENT

aasp's volunteers lead all initiatives and work to create the best experience for our members.

10 Committees and 9 Subcommittees
with **156 volunteers**



8 ASPIRE AWARDS

This year, aasp presented **1 Diamond Award** and **7 Sapphire Awards** to **7 organizations**.

Awards were presented from **5 categories**:

- Technology & Innovation
- Organizational Development
- Prospect Development
- Gift Administration & Data Services
- Donor Relations & Stewardship

SUMMIT 2025

This year's Summit took place in Reno, Nevada, with **more than 500 attendees** coming together to learn and connect. The most attended track was **Gift Processing**.



551	67	271	54	43
Total Attendees	Summit Buddies	1st Time Attendees	Breakout Sessions	Sponsors & Exhibitors

aasp
2025 Summit

SOCIAL

2025 brought growth in member connection and community through social media channels!

3.5k Connections

1.3k Followers

629 Followers

aaspCONNECT

This year in aaspConnect, there were a total of **1,814** discussion posts. The most active community was **FundSvcS** with **1,262 community members** and **416 new discussion threads!**

1,814
Total Discussion Posts

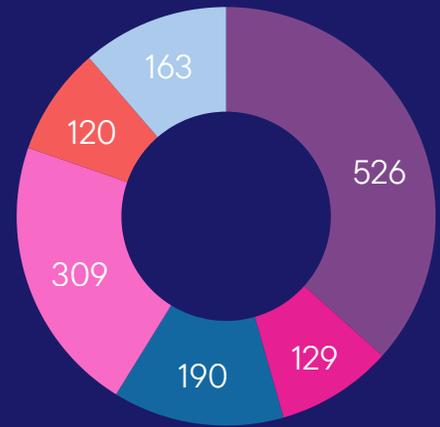
Latest DAF follies!

Thread with Most Replies

511
New Discussion Posts

WEBINARS

aasp offered 6 webinars in 2025 with a total live attendance of 1,437 people. January's webinar, **John's Annual IRS Update**, had the highest attendee count at 526 people!



■ January: 526	■ May: 309
■ March: 129	■ October: 120
■ April: 190	■ December: 163

ALL ABOUT SUPPORTING PHILANTHROPY PODCAST

1,142

Total Downloads
in 2025



7,565

Total Downloads
of all time

The *All About Supporting Philanthropy* podcasts **most downloaded episode** of the year was **Episode 33: Let Technology Happen with 233 downloads.**

KNOWLEDGE BASE

The new **Knowledge Base** is in use! The reimaged library has been restructured to make both new and existing content more available and usable. The aasp KB AI is also available to help you search and surface relevant articles based on your questions.



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SUMMER SERIES

aasp's Deep Dive Summer Series 2025 focused on *Innovative Impact - Trends, Strategies & Tactics*. This 3-day event featured **5 presentations, 4 panel discussions** with **23 speakers**, and **over 100 virtual attendees.**

Day 1: Our Evolving Industry: Trends

Day 2: Supporting Philanthropy: Strategies

Day 3: Managing Change: Tactics



WANT MORE?

Join now to get involved and grow your career! Explore the many benefits of an aasp membership at advserv.org.

