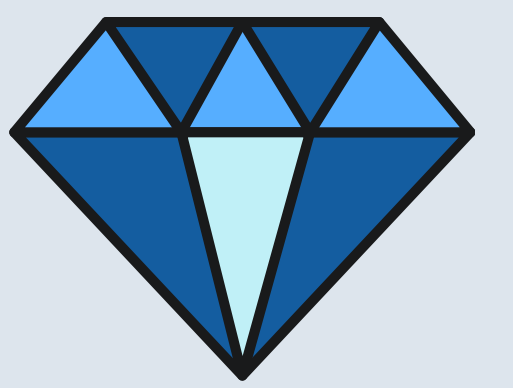




New Endowment Welcome Package



Award Winner: University of Nevada, Reno

Year: 2024

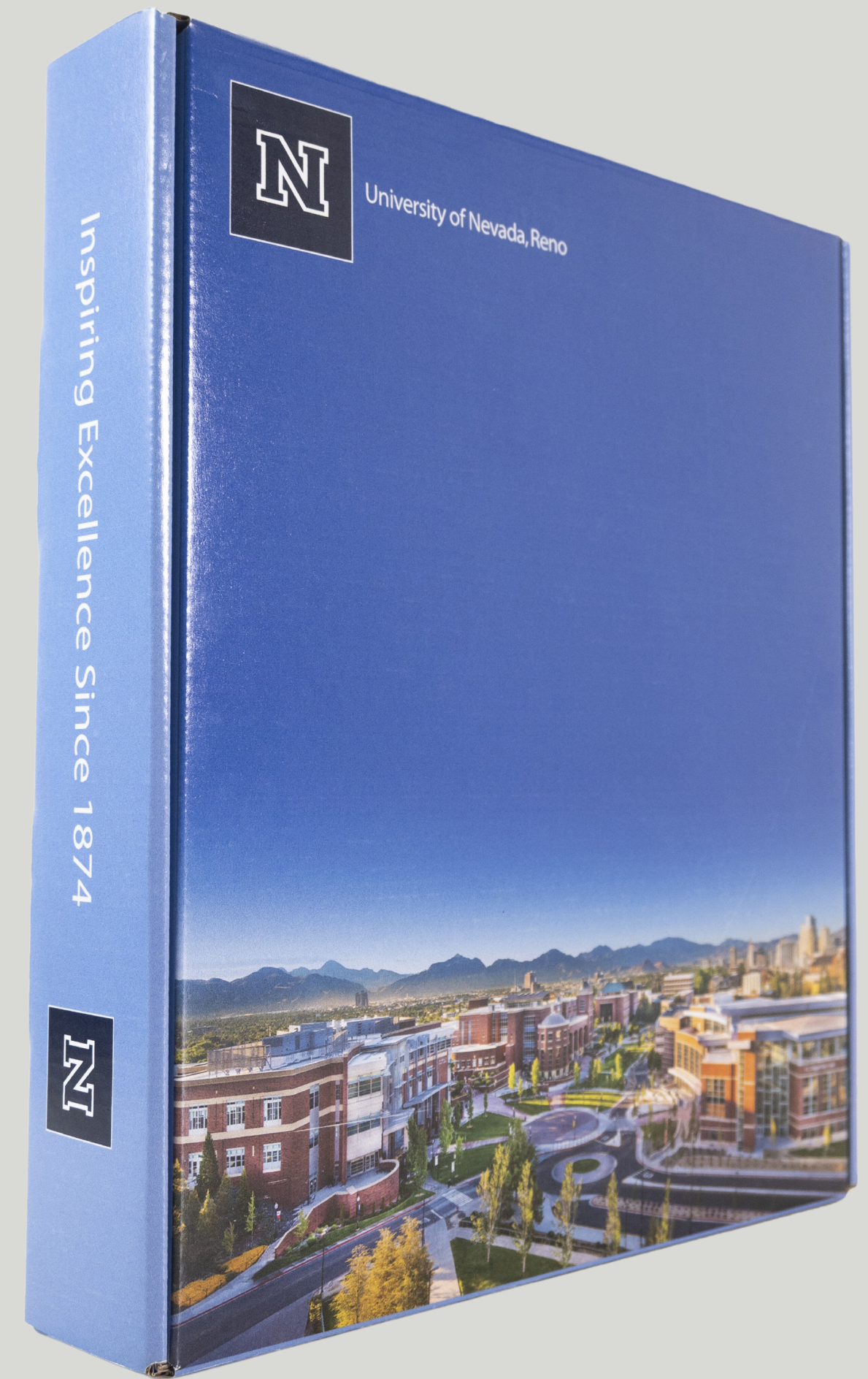
Award Level: Sapphire

Category: Donor Relations & Stewardship

Project Summary

Donors who establish a new endowment at the University of Nevada, Reno make a tremendous impact on the institution and its faculty, staff, students, and programs. Each year approximately 50 new endowments are established with minimum endowment levels of \$30,000 to \$1.5 million. The importance of recognizing these individuals is a high priority.

The Donor Relations team sought to develop something specific and distinctive to celebrate and welcome new endowment donors. With limited staff and financial resources, the team developed the New Endowment Welcome Package, a special presentation package to recognize, inform, and appreciate those donors who establish new endowments.



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Aspire Awards

