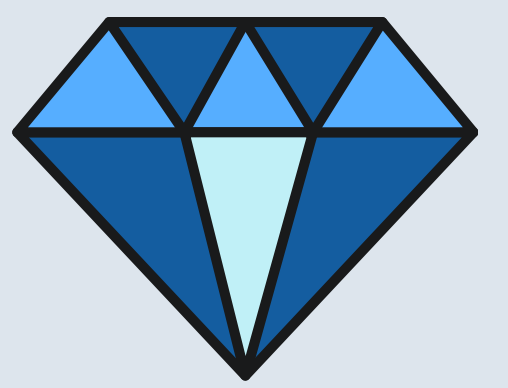




Project Purple: An Advancement Services Staff Engagement Story



Award Winner: University of California, Davis

Year: 2024

Award Level: Sapphire

Category: Organizational Development

Advancement Services Reading Club

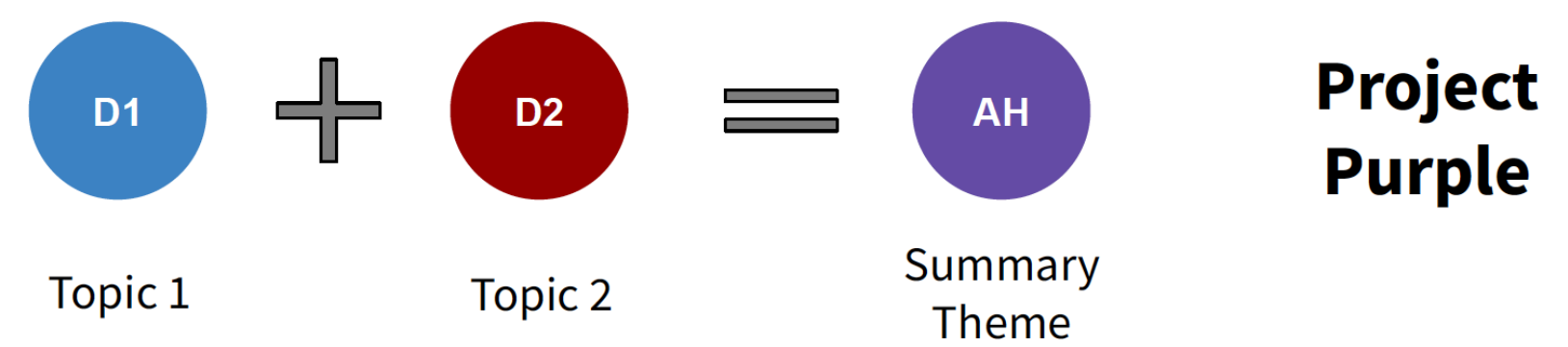
Code Name: Project Purple

What is it?

Reading/viewing assignments and discussion of contemporary topics relating to life/professional development

Topics are grouped by quarter and culminate into a summary theme

Department Meeting 1 + Department Meeting 2 = All Hands



Reading Club Calendar

Nov-23	<i>Ways of Listening</i>	Feb-23	<i>How to Do ABC</i>
Sept-22	<i>Communication</i>	March-23	How to Do XYZ
Oct-22	Relating (External Engagement)	April-23	Doing (Productivity Hacks)
Nov-22	<i>Psychological Safety</i>	May-23	Work-Life Balance
Dec-22	<i>Positive Self-Talk/Limiting Mindset</i>	June-23	XYZ and Wellbeing
Jan-23	Feeling (Internal Engagement)	July 23	Being (Life Hacks)

August-22: Listening

Ideas Covered in Readings/Vids

Ways to Listen
 Why it's Important to Listen
 How Good Are We at Listening?
 How to Listen Better

Possible Give Away:

Calm app or other app with different kinds of sleep/relax noises

An audiobook of his work (Julian Treasure)



Project Summary

Project Purple is a theme-based, hour-long, peer-led seminar series. A new theme is introduced each quarter, starting with two team meetings of practical how-tos and work hacks (a “red” topic and a “blue” topic), followed by the all-hands meeting that features a round up topic that both serves as a recap of the two previous topics, and an investigation into the theory behind the practical tips; red and blue make purple!

Contact Information

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Aspire Awards

