

# 2023 ANNUAL REPORT

## aasp by the numbers

### VOLUNTEER ENGAGEMENT

aasp's volunteers lead all initiatives and work to create the best experience for our members.

**13** Committees and **8** Subcommittees  
with **149** volunteers

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### 15 ASPIRE AWARDS

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This year, aasp presented **2 Diamond Awards** and **13 Sapphire Awards** to **12 organizations**.

Awards were presented from **5 categories**:

- Technology & Innovation
- Organizational Development
- Prospect Development
- Gift Administration & Data Services
- Donor Relations & Stewardship

### SUMMIT 2023

This year's Summit took place in Chicago, Illinois with **nearly 600 attendees** coming together to learn and connect.

**569**

Total Attendees

**129**

Summit Buddies

**330**

1st Time Attendees

**58**

Breakout Sessions

**32**

Sponsors & Exhibitors



[Learn More](#)

### SUMMER SERIES

aasp's Deep Dive Summer Series 2023 focused on *Building Great Relationships*. This 3-day event featured **6 presentations** and **3 panel discussions** with **more than 15 speakers**.

Day 1: Internal Partnerships  
Day 2: Intra-Institutional Partnerships  
Day 3: Extra-Institutional Partnerships



[Learn More](#)

### DEI THOUGHT FORCE

The DEI Committee started the DEI Thought Force Series in 2023 as a place for members to discuss topics related to DEI in Advancement Services.

In its inaugural year, the Thought Force had **10 meetings with 55 members registered**.



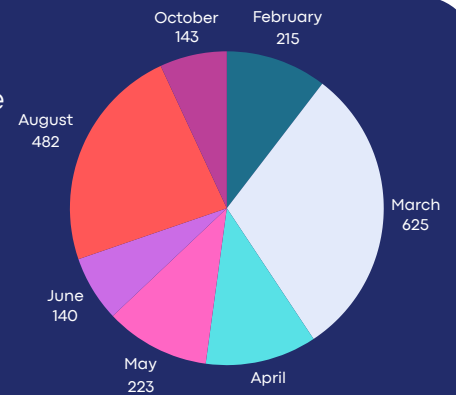


## WEBINARS

aasp offered 7 webinars in 2023 with a total attendance of 2,065 people. The webinar with the greatest attendance was John's Annual IRS update in March.

<span style="color: #008080;">■</span> <b>February:</b> 215	<span style="color: #9933cc;">■</span> <b>June:</b> 140
<span style="color: #cccccc;">■</span> <b>March:</b> 625	<span style="color: #ff4500;">■</span> <b>August:</b> 482
<span style="color: #00cccc;">■</span> <b>April:</b> 237	<span style="color: #993399;">■</span> <b>October:</b> 143
<span style="color: #ff3366;">■</span> <b>May:</b> 223	

**Total Attendance** 2,065 People



[Learn More](#)

## “ALL ABOUT SUPPORTING PHILANTHROPY” PODCAST

**1,496**

Total Downloads  
in 2023



**4,300**

Total Downloads  
of all time

[Learn More](#)

The *All About Supporting Philanthropy* podcast released **9 new episodes** in 2023, with **the most downloaded episode** of the year being **Alumni Engagement with Dr. Jay Le Roux Dillon**.

## CONNECTION

[Learn More](#)

2023 was a great year for member connection and community! Through aaspConnect, there were **582 unique discussion posts** and **42 communities represented**.



**2,453**  
Connections



**1.2k**  
Likes

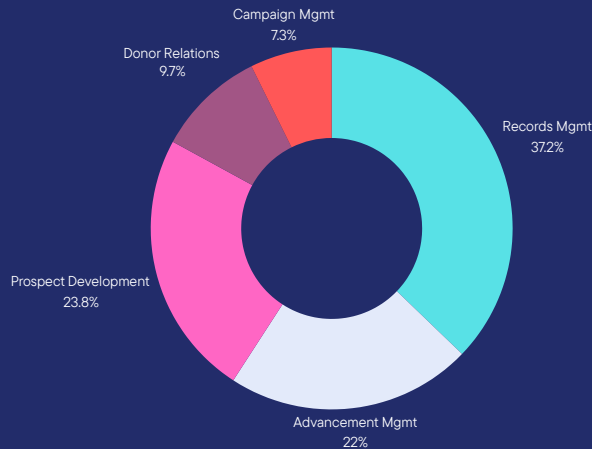


**692**  
Followers

## BEST PRACTICES

The Best Practices Library had **5,059 document downloads** with majority coming from the **Records Management Library**.

[Learn More](#)



## WANT MORE?

Learn how to get more involved, join future webinars, and take full advantage of an aasp membership at [advserv.org](https://advserv.org).

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